



Speakers:



• **Peter Taylor, Professor of Sport Economics & Co-Director of the Sport Industry Research Centre, Sheffield Hallam University**

Public subsidies to sport are common and many arguments have been used to support this. However, until recently the evidence to back up these arguments was patchy. This presentation argues that the evidence on the social benefits of sport is now a lot more robust, and sufficient enough to estimate the social return on investment in sport (SROI).



• **Sarah Watts, CEO, Alliance Leisure**

Sarah will present on Denbighshire County Council's new £750m UK Leisure Framework, which will make the development of public leisure facilities more efficient and affordable.



• **Andy Mytom, Partner, David Morley Architects & Chris Whitaker, Facilities and Investment Manager, England and Wales Cricket Board**

'More with less... how going off grid can increase participation'. The England & Wales Cricket Board and Sport England recognised that some communities are disadvantaged through a lack of infrastructure to support development and commissioned David Morley Architects to explore the potential for an off-grid pavilion. This joint talk explores the project journey, lessons learnt and future opportunities.



• **Zena Wooldridge OBE, Director of Sport, University of Birmingham**

The University of Birmingham has invested £55m in its new Sport & Fitness club. Zena will take us through the journey of delivering this impressive facility, designed and built to the highest possible specifications of environmental sustainability and accessibility.



• **Steve Mann, Research Director, ukactive**

Steve will share the results of new research into the £5m redevelopment of Salt Ayre Leisure Centre to demonstrate the benefits of investment, both financial and social, in leisure facilities.



• **Mike Hall, Partner, FaulknerBrowns Architects**

Exploring the role of design innovations in the creation of inclusive sport and leisure facilities that fulfil vital social and wellbeing functions in our communities. This includes insights into the design philosophy behind Coventry Water Park and a number of 50m pools currently in the design phase.



**12th and 13th
October 2017**

Heythrop Park Resort,
Crowne Plaza, Oxfordshire

Itinerary:

Wednesday 11th Oct 2017

As a prelude to the event we host a Project Delegate Drinks Reception at **7:30pm** (optional).

This informal reception is a great way to meet, network and discuss opportunities with fellow project delegates prior to the forum commencing on Thursday morning.

Complimentary accommodation is also included.

Thursday 12th Oct 2017

The first day of the forum kicks off with a welcome address.

The day then continues with informative speaker sessions and your pre selected meetings - networking coffee breaks and lunch included - and concludes at **5:40pm**.

7:15pm Gala Dinner Drinks Reception.

8.00pm Gala Dinner, followed by entertainment.

Friday 13th Oct 2017

Breakfast is followed by your remaining meetings and second day of speaker sessions.

The event concludes at **1:35pm** and lunch is available for all delegates.

In the afternoon anyone who wishes to take advantage of the wonderful golf course at Heythrop Park Resort can do so at reduced green fees.



SBC House, Restmor Way,
Wallington, Surrey SM6 7AH
www.stable-events.co.uk

Speakers confirmed to date